

**California Prevention 2010 Funds
SFY 2004-05 HEALTH INCENTIVE PROGRAM
Program Plan Format**

Local Health Jurisdiction:

Local Program Strategy (Describe Project and Define Focus Areas):

Health Objectives:

Description of Health Problem at the Local Level:

Target Population (possible number of people to be impacted):

Number:

Age Range:

Sex:

Race/Ethnicity:

Geographic Location: _____ County

Disparate Population (the number of actual likely participants in your Project):

Number:

Age Range:

Sex:

Race/Ethnicity:

Geographic Location: _____ County

List and Description of the Ten Essential Services (circle the one that best represents your Project):

Essential Service (ES) 1 – Monitor Health Status

This service area comprises the collection, analysis, and integration of information systems to accurately assess the health status of the population.

ES 3 – Inform and Educate

This service area comprises social marketing and media campaigns, pamphlets, providing health information to providers, communities, worksites, patients, and culturally and linguistically appropriate materials.

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ES 4 – Mobilize Partnerships

This service area includes convening and facilitating coalitions; participation on workgroups, and development of partnerships to improve human and material resources targeted to health status improvements.

ES 5 – Develop Policies and Plans

This service area includes health improvement plans, strategic planning, development of consistent policies and procedures regarding prevention and treatment services, development of codes, regulations and legislation to guide the practice of public health.

ES 6 – Enforce Laws and Regulations

This service area includes enforcement of codes and regulations regarding sanitary codes, clean air standards, and quality assurance of laboratory standards.

ES 7 – Link People to Services

This service area includes activities to support a coordinated system of clinical care services.

ES 8 – Assure Competent Workforce

This service area includes education and training for personnel, licensure of professionals, continuing education and development programs, and conferences.

ES 9 – Evaluate Health Programs

This service area includes ongoing evaluation activities using the data collected in Essential Service 1 (Monitoring Health Status) to assess program effectiveness and guide resource allocations and intervention strategies.

ES 10 – Research

This service area includes continuous linkage with appropriate institutions of higher learning and research, an internal capacity to mount timely epidemiologic and economic analyses, and conduct needed health services research.

Essential Service Chosen (from list above): #_____

Desired Impact Objective #1: By September 30, 2005, the LHJ will . . .

Annual Activity Objective #1: By September 30, 2005, the LHJ will . . .

Desired Impact Objective #2: By September 30, 2005, the LHJ will . . .

Annual Activity Objective #2: By September 30, 2005, the LHJ will . . .